

The NPS Common Learning Portal (CLP)

SUCCESS STORY

Stand on the Shoulders of Giants: Training Others with Resources Found on the CLP

The Challenge

Training a new cohort of seasonal employees is difficult without being able to leverage already curated and vetted learning resources.

Solution

Instead of recreating the wheel, Johanna now turns to the CLP for the most up-to-date, curated, and vetted resources when providing orientation and training to new employees in the Division of Interpretation and Resource Education's Publications Program at Grand Canyon National Park. Using the CLP search function enables Johanna to find what her employees need easily and quickly, and empowers her staff to do the same -- no small thing when overseeing a seasonal work unit and a busy operation.

Outcomes

Johanna took an audience-centered media course where they shared a tool kit on Google Drive. A year later, this sparked her search for updated information on the CLP. Here she found the Interpretive Media Tool Kit containing a host of resources -- many curated from the professionals at Harpers Ferry Center -- to help plan, design and develop site-produced interpretive media products.

With the tool kit in hand, she was able to build a customized training portfolio with resources from the CLP organized around a full range of topics essential to her new employees -- audience centered strategies and techniques; accessibility for media; evaluation; graphic identify, templates and standards for NPS media; images, art and maps; meaningful graphics; intellectual property; interpretive design and composition; interpretive writing; and media planning.

As a supervisor, supporting our employees with the tools and knowledge they need to be successful is among the most important things we do.

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Background Info

Johanna Lombard is the Publications Program Manager at Grand Canyon National Park. She oversees one of the largest print media programs in the National Park Service, comprised of 4.6 million items and 250 titles.

"Our job is to make the best media products for park visitors."



Johanna Lombard
Publications Program Manager,
Grand Canyon National Park

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